



# Pagoda



Service Above Self

One Profits Most Who Serves Best

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## Highlights



## Can we and should we generalize about culture?

Laura Mitchelson

Laura is Managing Director of ICUNet Intercultural Consulting (Shanghai) Co., Ltd.



She designs solutions for large and medium sized organizations that are globalizing. For a schools group in China struggling to bring the best of East and West together, for a Joint Venture with a lack of trust between stakeholders at senior level or an HR department with Business Unit leaders who need to be guided on appropriate global communications or a Chinese multinational with challenges recruiting in overseas markets, she works on tailored, best practice solutions.

Her previous work with government, corporations, small business, and charities helps her provide a wide-range of approaches and solutions. In all her previous roles, she has been involved in improving the efficiencies of multinational organizations, deepening mutual understanding of communication practices and developing teams in China.

In the training space, sessions she runs are interactive, positive and effective in the long-term - everyone gets involved.

Today, Laura will navigate us to know how you're perceived and what national stereotypes you're up against and that is a learning journey that we're all on every day and break all this down to get cultural confidence.

## The Four-Way Test

### 四大考验

### Sì Dà Kǎo Yàn

Of the things we think, say, or do:  
我们说的做的要符合:

1. Is it the TRUTH?  
是真的吗?  
Shì Zhēn de ma?
2. Is it FAIR to all concerned?  
是公平的吗?  
Shì Gōng Píng de ma?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?  
是善意的并促进友谊吗?  
Shì Shàn Yì de – Bìng Cù Jìn Yǒu Yí ma?
4. Will it be BENEFICIAL to all concerned?  
是对大家有利吗?  
Shì Duì Dà Jiā Yǒu Lì ma?

## Time to register for Centennial Celebration

Our event, once in 100 years, will be soon after the long holidays.

Register now by clicking the ClearCut link below.

<http://www.tryclearcut.com/event/2oXPeJF2>

Let's bring your friends and family to witness the exciting moments!



Date	Events (Topic / Speaker)	Time/Venue
Oct. 8, 2019	Laura Mitchelson, ICUNet	18:30, 5th Floor, Marriott City Center
Oct. 15, 2019	Rotary Ignite	18:30, 5th Floor, Marriott City Center
<b>Oct. 19, 2019</b>	<b>Centennial Gala Dinner</b>	<b>18:00 Grand Millennium Hongqiao Hotel</b>
Oct 22, 2019	Vocational Talk	18:30, 5th Floor, Marriott City Center

Tuesday, September 24, 2019

Highlights from the last meeting

Visiting Rotarians:

Carlos Valcárcel García	Spaniard Architect	
Giuseppe Bigatti	Rho	Italy
Bjorn Rismyhr	Karmoy Vest	Norway
Manuela Meske-Schubert	Markdorf	Germany

We had a formal but fun meeting as the first Club Assembly in this Rotary year.

To begin with, President Terri appointed Sam to lead the Four-Way Test. Unexpectedly, he is not that good at Mandarin, finally Sam tried it in Cantonese, which brought us much fun. Visiting Rotarians and guests were also introduced by Sam. After banners were exchanged with C Karmoy Vest, Norway, we started to enjoy the dinner.

After announcement of Centennial Celebration event details of 18th to 20th of October, happy money session was chaired by Sophia and supported by Sam. RMB 2,250 was raised thanks to Olivier's 1000 RMB to ring the bell strongly.

The Club Assembly was in our traditional way but with new blood. Each committee chair made a brief report on the plan or even achievement recently made. Tracy, representing PR committee, reported that Expat show found potential candidates of members, one of whom was invited tonight. She also encouraged members to introduce RCS website to friends. Moto reported that we have 7 sister clubs from 4 continents and planning to sign the sister clubs agreements at the Centennial gala dinner. Alex, on Rita's behalf, updated Service Committee projects. He did the excellent job even without preparation of the presentation. Terri, as the GOL committee chair updated the hospital visit event. Thilo & Sophia made updated on membership. Naomi concluded the Club Assembly by reporting on recent updates of youth service and urged more commitment from the Rotarians. Terri toasted to this very successful club assembly, and for all the beautiful people here, also to welcome Nils Lessmann, who will be the first new member in this Rotary year of 2019-20

Members	17
Visiting Rotarians	4
Guests	6
<b>Total headcount</b>	<b>27</b>



## RCS booth at the Expat Show Shanghai 2019

By Tracy Hua

Three years ago, led by Thilo and Natalia, RCS resumed to attend Expat Show to raise our awareness.

2019 Expat Show was held during Sept 20 -22 at Shanghai Exhibition Center. 20 members came to man the booth, no one missed the shift despite the bad weather, this well demonstrated the Rotary Spirit!

Visitors came to the booth to ask what is Rotary, what we do as a volunteer club, some of them are from Rotarian families and were quite excited when they saw our booth.

Each of us got some contacts who showed interest to know more about RCS and will be happy to attend our weekly meeting.

As a follow up, Alejandro helped to create the WeChat group to connect us, and Sophia, Thilo, as our membership committee chairs will be leading the communication with those potential members.

That's what we called TEAMWORK!



## Upcoming Youth Events



### CHINA DISTRICT ROTARACT CONFERENCE

NOVEMBER 15TH - 17TH  
11月15日 - 11月17日

GALA DINNER 晚宴  
CITY TOUR 城市观光  
VOLUNTEERING 志愿服务  
KEY NOTE SPEAKERS 演讲  
PROFESSIONAL DEVELOPMENT 专业发展



SCAN QR CODE AND GET YOUR TICKET NOW!  
EARLY BIRD OFFER IS ENDING SOON!

抓紧时间扫码购票，早鸟特惠机不可失

## Pagoda Portrait: Alejandro Buriel Rocha

He is an experienced Rotarian, who has chaired a committee and served as a board member, as well as a busy business person who travels a lot.

Pagoda portraits the person behind the membership.

**When did you join RCS and who was your sponsor:** 2013, Cristina Santisteban.

**Where are you hailing from:** Madrid, Spain. Family originally from Canary Islands.

**What are you doing professionally:** Executive Coaching and Management Consulting, mostly on Corporate Culture, Leadership.

**What would you like to share with our readers about your family:** Mix origins, half come from the Guanches in Canary Islands (descendants of the Vikings from northern Europe) original inhabitants, half comes from the Spanish Conquistadores of the Canary islands from northern Spain.

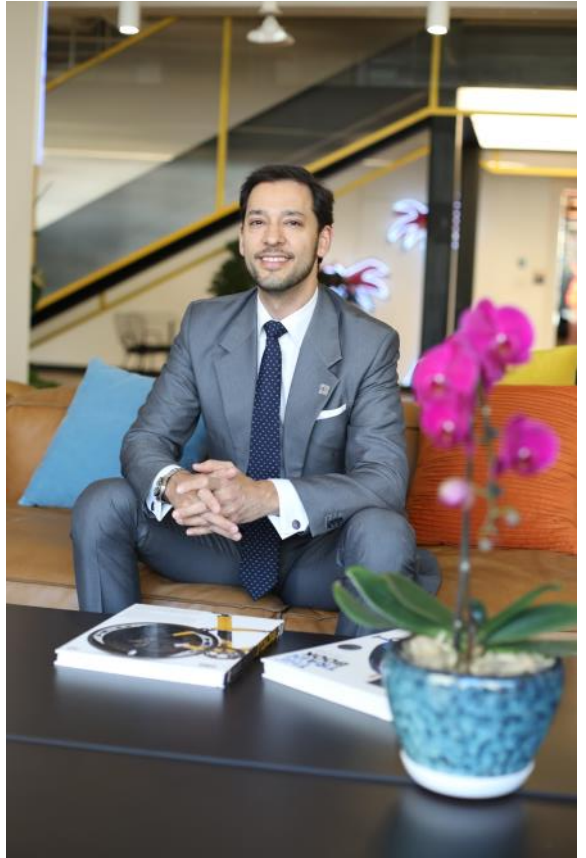
**What are your hobbies, apart from RCS:** Rock climbing, Latin Dances, Spanish Guitar, Philosophy and Mindfulness, HIIT, Yoga

**How do you recharge your battery:** Socializing and exercising 50% and reading and meditating another 50%

**Best/Last book you read and why:** The power of now (Eckhart Tolle). Brings into day to day life all the ancient wisdom of ancient Buddhists and yogis. Teaches you how to be present and fully conscious of the now. A must read.

**Favorite place in Shanghai:** Moka Bros for Brunch on weekends.

**What is your advice to any new member of RCS:** Get involved, it will make a huge difference, join a committee, start or help with a real charity project, feel the impact of what Rotary can achieve getting together amazing people from all around the world. Nothing is more fulfilling and meaningful than returning to the world what the world has given to us. We are so blessed to have been born in the lucky part of the world, where education, access to culture and freedom were granted, now is your turn to help others to improve their life and make a difference for them. Use the skills you already have to help, be generous to give your time, and will increase your happiness in the process while making amazing friends.



# Youth Service Report

By Naomy Pena



The Rotaract Club of Shanghai would like to invite you to their weekly meetings on Mondays at 7:30pm. We are always looking for inspiring and experienced speakers!

**September in review:**

**September 16th, 2019**

This was Rotaract’s annual assembly meeting where we had the pleasure of being joined by Rotarian Andrew Hill, who helped us better understand and navigate the current political climate. At an informal round table style meeting, we discussed our future goals and objectives for this year and how we can continue to grow and serve in the Rotary Family. This is an exciting year for Rotary, and we are excited to contribute towards Rotary becoming an approved organization in China.

**September 23rd, 2019**

Our meeting after the Expat Show had a wealth of guests! We invited Anne-Clotilde, French fashion director and brand consultant who has been contributing to the fashion industry for 12 years. She shared ideas on building iconic brand elements and her experiences with fashion in the Chinese market. We were extremely grateful and honored to have her!

**September 30th 2019**

We had a wonderful cozy fellowship at Abbey road. A few new faces joined us, along with Rotarian Naomy Pena and Beijing East Rotaract Club's Outreach Director Siyu.



Look out for updates of our Interact clubs including related school events coming this October!

**Don't forget: DraCon and Run in Blue** are coming up. Follow the Youth Service Report section for more information!

**For DraCon event details, please see Page3**

## Upcoming Events

**ROTARY CLUB OF SHANGHAI**  
Celebrating 100 years serving the community

100  
Rotary  
Club of Shanghai  
CHINA

Oct 18: Golf event      Oct 19: Gala dinner      Oct 20: Sightseeing

GALA: Grand Millennium Hong Qiao Hotel, Shanghai, China      ENQUIRIES: centennial@rotaryshanghai.org  
www.rotaryshanghai.org

You are cordially invited to the Centennial dinner party.

Date: **Saturday, October 19th**

Reception: 16:30-18:00

Dinner: 18:00-21:00

Price: RMB680/person

Dress code: Centennial/timeless elegance.

Let's meet fellow Rotarians from the world, local partners and beneficiaries.

Please RSVP now for the dinner online via ClearCut.

<http://www.tryclearcut.com/event/2oXPeJF2>



\* Club important appointments

# Happy Birthday October

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	01 Richard Zhang	02	03	04	05	06
07	08	09	10	11 Frank Yih	12	13
14	15	16	17	18 School visit hospital visit Danny Stötzer Vivian Huang	19 Gala Dinner	20 Lunch and historical walk
21	22	23 Thilo Koeppé	24	25 Olivier Ye	26 Rotary FIFA charity Carnival	27
28 Michelle Li David Smith	29	30	31 Frank Mulligan			

Upcoming Events

Rotary  
China 中国



麦可将文创园  
MacroJoint culture  
creative park

# Rotary FIFA Charity Carnival



## OKTOBERFEST

Idle goods, charity sales, bazaars (Food, Entertainment, Sports, Products, etc.)

Interactive public performance (Music, Singing, Games)

Oktoberfest dinner party, The buffet and beer (All you can drink)

ACT  
Asia  
行动亚洲

Date: 2019/10/26 (Sat.) 11:00~16:00 (Fair + Voluntary Sale)  
16:00~17:00 (Happy hour) 17:00~20:30 (Dinner party)

Club Information

Rotary  
Club of Shanghai



**Contacts & Meetings**

The club meeting is a dinner meeting (by invitation only)  
Tuesday 18:30 cocktails, 19:00-20:30 dinner

Marriott City Center 上海雅居乐万豪酒店  
No. 555 Middle Xizang Rd, Shanghai  
上海市黄浦区西藏中路 555号

For details, contact the club administrator Vivian Huang  
email: [rsvp@rotaryshanghai.org](mailto:rsvp@rotaryshanghai.org)  
phone: +86 19921418286  
website: [www.rotaryshanghai.org](http://www.rotaryshanghai.org)



**2019-20 Presidential Theme: Connect for good causes**

By RCS President Terri Lau



Terri Lau – President

Rotary provides the platform for a group of like-minded professionals, scholars, entrepreneurs, leaders in their own field to meet and to serve the community. Through the service projects we take the action to raise awareness to make changes, to provide service to others.

As a member of the non-districted group of 26 Rotary clubs, 10 Rotaract, 18 Interact clubs and a RCC in Mainland China today, I believe it's the perfect time to connect within our Rotary family. The joint talents and effort will benefit all parties for the good cause. I invite all members to take an active role, to participate in club meetings and activities. Three key words to define an active Rotarian in my interpretation: **Meet! Connect! Serve!**

Last but not the least: **We Celebrate!** Rotary year 2019-20 is a special year for RCS when RCS was first chartered on October 1, 1919. Only a few clubs have been chartered before. A hundred years later, RCS has become a club that connects for the good cause. Celebrate with us this very special anniversary.

**Basic Info of our Club**

First chartered on 1 October 1919  
Rechartered on 8 February 2006  
Number of active Members – 59  
Honorary Members – 4

**“Gift of Life” – Heart Surgery**

Project

GOL provides life-saving operations their family cannot afford. Over 550 children with congenital heart defects have been saved under the programs executed by the Rotary Club of Shanghai.

**Preventing Kashin-Beck disease**

Project

The Kashin-Beck disease (KBD) is a neglected disease afflicting mostly poor areas of China and resulting in stunted growth, joint deformities and chronic pain.

**Officers & Board members**

- Terri Lau – President**  
[clubpresident@rotaryshanghai.org](mailto:clubpresident@rotaryshanghai.org)
- Tiziana Richiardi – Vice President**  
[clubvp@rotaryshanghai.org](mailto:clubvp@rotaryshanghai.org)
- Ludovic Antérieur – Secretary**  
[clubsecretary@rotaryshanghai.org](mailto:clubsecretary@rotaryshanghai.org)
- Carsten Schmidt-Jochmann – Treasurer**  
[finance@rotaryshanghai.org](mailto:finance@rotaryshanghai.org)
- Tracy Hua – President Elect**
- Linnet Kwok – IPP**
- Samuel Tung
- Thilo Köppe
- Diane Russell
- Sophia Slingerland
- Christian Kober

**Committees & Directors**

- Club Administration Committee:** Tracy Hua  
[clubadministrator@rotaryshanghai.org](mailto:clubadministrator@rotaryshanghai.org)
- Membership and Fellowship Committee:** Sophia Slingerland and Thilo Köppe  
[membership@rotaryshanghai.org](mailto:membership@rotaryshanghai.org)
- Service Projects:** Rita Malvone  
[service.projects@rotaryshanghai.org](mailto:service.projects@rotaryshanghai.org)
- Youth Service Committee:** Naomi Peña  
[youth.service@rotaryshanghai.org](mailto:youth.service@rotaryshanghai.org)
- PR Committee:** Tracy Hua  
[pr@rotaryshanghai.org](mailto:pr@rotaryshanghai.org)
- Rotary Foundation:** Michel De Vriendt  
[rotary.foundation@rotaryshanghai.org](mailto:rotary.foundation@rotaryshanghai.org)

- Gift of Life (GOL):** Terri Lau  
[gol@rotaryshanghai.org](mailto:gol@rotaryshanghai.org)
- Sister Clubs:** Motohiro Yamane  
[yamane@tmish.com](mailto:yamane@tmish.com)
- Pagoda:** Danny Stötzer  
[d.stoetzer@aeptis.com](mailto:d.stoetzer@aeptis.com)
- RCS Centennial Anniversary:** Terri Lau
- KBD Project:** Michel De Vriendt  
[kashin.beck@rotaryshanghai.org](mailto:kashin.beck@rotaryshanghai.org)
- RSVP:** Vivian Huang  
[rsvp@rotaryshanghai.org](mailto:rsvp@rotaryshanghai.org)



## The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

## Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

**AS A ROTARIAN, I will**

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

### FIND A CLUB: ANYWHERE IN THE WORLD!



Everywhere you are in the world you can easily locate the nearest club by simply visiting [www.rotary.org/clublocator](http://www.rotary.org/clublocator) or downloading Rotary's free **Club Locator** app available both for Apple and Android.